

SHIRLEY FRANKLIN MAYOR 55 TRINITY AVENUE, S.W ATLANTA, GEORGIA 30335-0300 TEL (404) 330-6100

April 18, 2005

President Lisa Borders and Members of Atlanta City Council City Hall, Suite 2900 South 68 Mitchell St., S.W. Atlanta, Georgia 30303

RE: Atlanta Commission on Women Appointment

Dear President Borders and Members of the Council:

It is a pleasure for me to appoint April Cline to serve as a member of the Atlanta Commission on Women for the City of Atlanta. This appointment is for a **term of two (2) years**.

I am confident that Ms. Cline will serve the Atlanta Commission on Women with integrity and dedication.

Sincerely,

Shirley Franklin

- Frank

April Cline

222 14th Street, #513 Atlanta, GA 30309 404-617-8767 , acline@gpb.org



CAREER PROFILE

- Nearly 15 years experience in Management of Non-profit organizations, with an emphasis on developing community resources, recruiting professional and volunteer personnel, and operating efficiently and effectively within budget constraints.
- > 5 years of advocating, lobbying and support for women and children at risk through the Junior League of Atlanta. Member of Fulton County Judicial Citizen Panel Review board that determines if children should be reunited with their families, or recommends other alternatives.
- Solid background in securing grants from proposal stage through reporting on compliance and financial issues.
- Effective public advocacy skills, including orchestrating large member advocacy programs designed to promote awareness and raise funds for pertinent issues.
- Effective public relation skills, including delivering formal presentations, written communications and planning and conducting fund-raising campaigns.

WORK EXPERIENCE

EXECUTIVE DIRECTOR, The Georgia Radio Reading Service, Atlanta, GA (2000 - Present)

Supervise organization's service program and daily operations. Work closely with board of directors to carry out policies and programs. Develop programs, solicit funds, recruit board members and train staff members. Maintain working relationships with relative members of the state legislature. Acts as the primary liaison between the organization and other community advocacy organizations. Oversee all financial transactions.

Accomplishments

- Successfully lobbied the Georgia State Legislature against proposed budget cuts.
- Coordinated major special events that brought a high degree of visibility to the organization.
- Established the 1st annual fund-raising campaign, soliciting funds from volunteers, board members, corporations, private and public foundations and the community at large.
- Implemented a \$100,000 equipment upgrade converting analog recording system to digital. This resulted in superior delivery of services to 20,000 Georgia residents.
- Prepare federal, state, and private grant proposals with high record of acceptance.
- Plan and administer annual budget.

COMMUNITY AFFAIRS COORDINATOR, Grady Hospital, Atlanta, GA (1996 - 2000)

Coordinated and directed the efforts of a volunteer corps to advocate on behalf of the Grady Health System in the community. Acted as a liaison between the Health System and other nonprofit organizations by forming Adopt-a-Unit partnerships. Developed new fundraising sources. Planned major special events.

Volunteer Coordinator, The Georgia Radio Reading Service, Atlanta, GA (1993 – 1996)

Recruited, auditioned, trained, scheduled and supervised 200 volunteers for nonprofit radio reading service for the blind and print-handicapped. Conducted volunteer recognition events for service and achievement. Solicited corporate gifts. Edited monthly newsletter. Responsible for corporate presentations.

Development Associate, The American Red Cross, Atlanta, GA (1991 – 1993)

Developed and maintained established donor groups to meet the blood needs for the Regional Blood Center. Established corporate and community partnerships. Developed new territories, coordinated the ARC blood program with community events and implemented all marketing and promotional strategies.

EDUCATION

Working towards M.A. in Public Policy with an emphasis on Nonprofit Administration from Georgia State University.

B.A. in English, University of Tennessee, Knoxville, TN (1991)

VOLUNTEER WORK

- Political Affairs Chairperson, The Junior League of Atlanta
- Board of Directors, The International Association of Audio Information Services
- Government Affairs Committee, The International Association of Audio Information Services
- The League of Women Voters of Metro Atlanta
- The Association of Fundraising Executives
- Fulton County Juvenile Court Citizen Panel